MS/PV 527-XXXXX-03. English. Printed in Germany on non-chlorine bleached paper.

VOLVO
Volvo Car Corporation

VOLVO
C70

C70-420-001

VOLVO
for life

C70-420-003

C70-420-004:B

PACK YOUR BAGS.
BUST OUT OF TOWN.
ENJOY THE EMOTION.
THE VOLVO C70. LIFE HAS ITS REWARDS.

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C70-420-004:A

C70-420-005

TO LIVE WITH

SUDDENLY EVERYTHING FALLS INTO PLACE AND LIFE IS A TWISTING ROAD SNAKING ALONG THE COAST. AND YOU'RE ABLE TO TAKE ADVANTAGE OF THE MOMENT WHEN IT COMES. IN A VOLVO C70, YOU CAN GIVE FREE REIN TO YOUR SENSES – IN EVERY SENSE OF THE TERM.

C70-420-006

C70-420-007

Take your place in one of the automotive world's most comfortable seats. Relax. Lower the roof at the mere touch of a button. Select your favourite CD … turn up the volume … open your mind, free your senses and discover the freedom that comes with one of the world's most considerate open-top cars.

That feeling of well-being is almost tangible. Four adults travel in first-class comfort in four separate leather-upholstered sports seats. The ambience is further heightened by the perfectly composed interior, the excellent materials and the audio system of absolute world class. And should you need to carry a long item on your trip, there is a handy luggage compartment opening with a protective bag concealed behind the rear middle armrest.

C70-420-009

“CARS ARE DRIVEN BY PEOPLE. THE GUIDING PRINCIPLE BEHIND EVERYTHING WE MAKE AT VOLVO, THEREFORE, IS – AND MUST REMAIN – SAFETY.”

ASSAR GABRIELSSON AND GUSTAF LARSON,
THE FOUNDERS OF VOLVO.

C70-420-012

The well-insulated soft-top with its electrically heated glass rear window makes the Volvo C70 a car for all seasons.

When the top is raised, the ECC (Electronic Climate Control) maintains the set temperature inside the car – however much the temperature outside fluctuates. The driver and front-seat passenger can regulate the temperature individually for each side.

At the touch of a button, the top is raised or lowered in less than thirty seconds. There are no catches to release or fasten. When lowered, the top is recessed beneath a hatch in the body and the ECC is automatically switched off.

All the side windows are electrically powered and can be raised or lowered simultaneously. To further refine comfort in the front seats while still being able to enjoy the open air, simply add the specially-designed wind deflector.

C70-420-013

THE VOLVO C70 IS DESIGNED TO MOVE YOU IN A NUMBER OF WAYS. JUST LOWER THE TOP AND BE CARRIED AWAY BY THE SLIPSTREAM PLAYING IN YOUR HAIR, THE SCENTS AND – NOT LEAST – THE SOUND OF AN EXQUISITE PREMIUM SOUND AUDIO SYSTEM. FEEL THE MUSIC THROUGHOUT YOUR BODY, AND ENJOY THE PERFECT SOUND TRACK FOR A PERFECT DAY.

C70-420-014

C70-420-015

Experience a world-class audio system for the truly discerning music-lover. The standard-fit Premium Sound high-end loudspeakers have been specially designed for the Volvo C70 in cooperation with Danish loudspeaker specialists Dynaudio – all to give you superb sound, without compromise. The loudspeakers' remarkably clear and authentic sound even at loud volume gives you a musical experience of absolute world class. The ten loudspeakers' relaxed yet dynamic audio reproduction across the entire range in combination with a powerful Premium Sound amplifier contribute to an exceptionally convincing audio experience – you can relax and fully enjoy the clean, crystal-clear music. With Dolby Surround Pro Logic®*, you and your front passenger can enjoy a uniquely three-dimensional sound of immense clarity and a remarkable sense of presence – it's like having the best places at an outdoor concert. And when you raise the top, the most advanced radio automatically adapts the sound reproduction to transform your Volvo C70 into a concert hall.

*Dolby and Pro Logic are trademarks of Dolby Laboratories.

C70-420-016

C70-420-017

TO DRIVE

IT'S A THRILLING SENSATION – TO SIMULTANEOUSLY EXPERIENCE ALERT, INSTANT RESPONSE AND UNFLAPPABLE STABILITY. YOUR VOLVO C70 IS BUILT TO INSPIRE IN ALL CONDITIONS. AND WHAT MAKES IT SO ENJOYABLE TO DRIVE ALSO PLAYS A VITAL ROLE IN ITS SUREFOOTEDNESS AND SAFETY.

C70-420-018

Volvo's patented rear suspension system, Delta-link, provides both firm road grip and supple ride comfort. The rear axle allows the rear wheels to turn slightly together with the front wheels when entering a curve. The result is quick steering response and better control over the car throughout the curve.

C70-420-019

When it's needed, you have access to a powerful anti-lock braking system with EBD (Electronic Brake Distribution). Braking power is automatically distributed between the front and rear brakes for effective, secure braking in all situations.

C70-420-020

You can fully enjoy the response from an alert chassis and a smooth five-cylinder turbocharged petrol engine producing 245 bhp, 200 bhp or 163 bhp. The snappy five-speed manual gearbox is part of the inspiration in the Volvo C70. If you prefer a more relaxed driving style, you can specify the crisp five-speed adaptive automatic transmission that monitors your driving style and tailors its gearchanges accordingly.

“GOOD DESIGN IS NOT ONLY A MATTER OF STYLING THE SURFACE. IT IS JUST AS IMPORTANT TO MAKE THE PRODUCT EASY TO UNDERSTAND AND USE. IF THE PRODUCT IS NOT FUNCTIONAL, IT CAN'T BE BEAUTIFUL.” (THE VOLVO DESIGN PHILOSOPHY)

C70-420-022

C70-420-021

C70-420-023

C70-420-024

TO BE SAFE

THE VOLVO C70 IS DESIGNED TO PROVIDE DRIVER CONFIDENCE AND OCCUPANT PROTECTION ALL THE WAY. AN ERGONOMIC DRIVER'S ENVIRONMENT, A WELL-BALANCED CHASSIS AND STC ANTI-SPIN SYSTEM HELP KEEP YOU IN CONTROL UNDER A WIDE VARIETY OF CONDITIONS. AND SHOULD AN ACCIDENT NONETHELESS OCCUR, YOU AND YOUR PASSENGERS ARE AIDED BY VOLVO'S UNIQUE SAFETY SYSTEM THAT INCLUDES ROPS (ROLL-OVER PROTECTION SYSTEM). THE VOLVO C70 IS ONE OF THE WORLD'S MOST SAFETY-MINDED OPEN-TOP CARS – ALL SO YOU CAN ENJOY THE EXPERIENCE TO THE FULLEST.

If you end up in a situation in which the car is about to roll over, the safety hoops concealed in the bodywork at the rear of the car are activated within a fraction of a second. At the same time, the safety belt pre-tensioners are activated in all four seats, helping to keep you and your passengers restrained in the seats.

WHIPS (Whiplash Protection System) is activated if the car is hit from behind with sufficient force. A wire-braced frame supports the back and helps prevent the occupant from being pressed too deeply into the back-rest.

The entire backrest moves rearward to help prevent the occupant from being thrown forward by the crash forces. At the same time, the upper part of the backrest moves up and ahead to assist in reducing the strain on the back and neck.

When the entire back has been securely cradled by the backrest, the backrest tips backwards to help reduce the force that would otherwise throw the head forward.

THE ADVANCED SAFETY SYSTEMS IN A VOLVO WORK TOGETHER TO HELP CREATE A SAFE ENVIRONMENT FOR YOU AND YOUR PASSENGERS. IT IS THE INTELLIGENT INTERACTION BETWEEN THE CAR'S VARIOUS ADVANCED SAFETY SYSTEMS, NOT THE NUMBER OF INDIVIDUAL SAFETY COMPONENTS, THAT DETERMINES JUST HOW SAFE A CAR IS.

AIRBAGS
The driver and passenger* airbags interact with the front safety belts, pre-tensioners and force limiters to help protect the head, face and chest in a frontal or offset impact.

*The car can also be ordered without a passenger airbag.

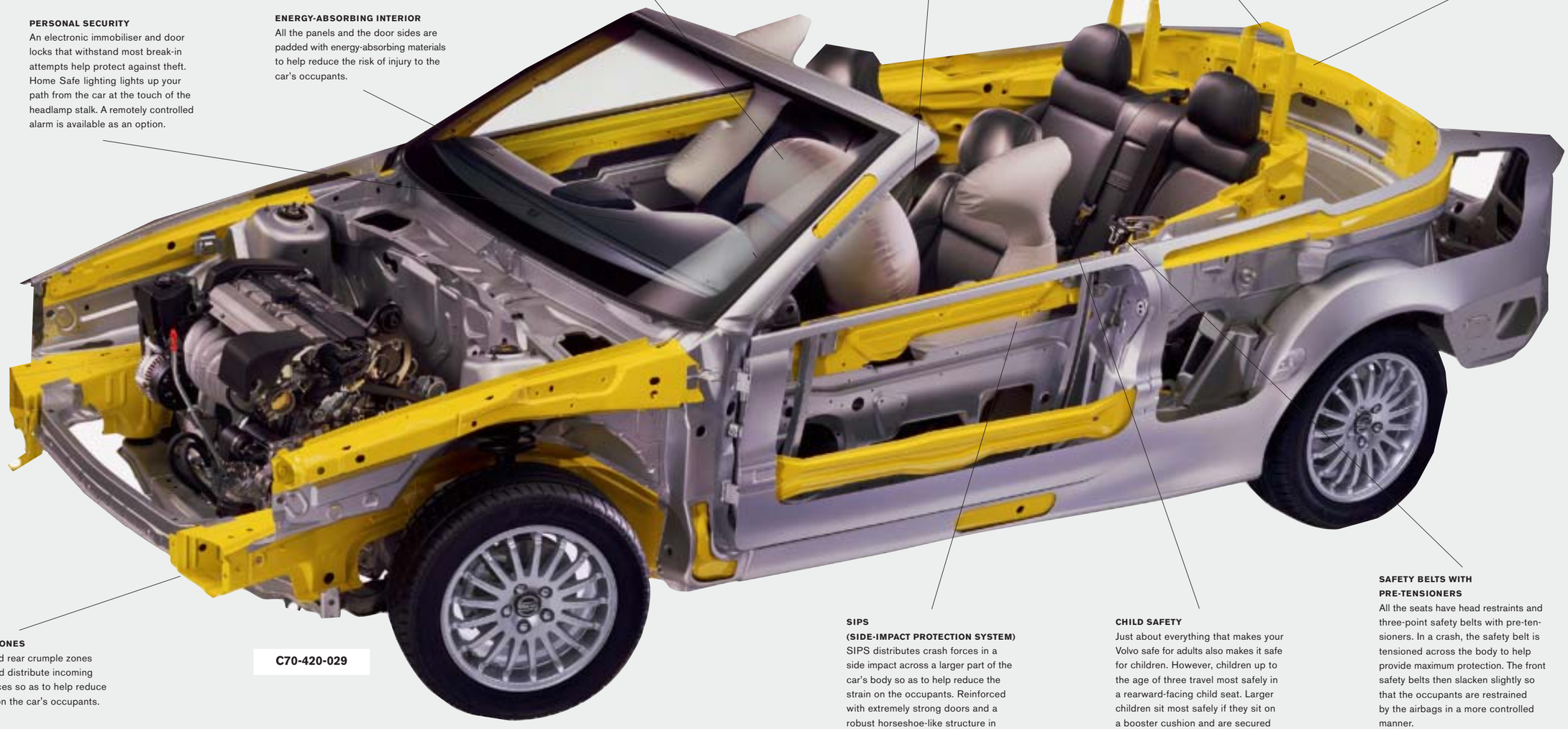
WHIPS
(WHIPLASH PROTECTION SYSTEM)
WHIPS helps reduce the risk of whiplash injury by cradling the spine and neck in a controlled way if the car is hit from behind at low speeds. It is built into the front seats and activated by a sufficiently severe impact.

ROPS
(ROLL-OVER PROTECTION SYSTEM)
If the car rolls over, an electronic sensor triggers the safety hoops concealed in the rear bodywork along with the safety belt pre-tensioners for all four seats. The rear safety hoops act together with the sturdily reinforced windscreen frame to serve as a roll-over cage.

SAFETY CAGE
The sturdy safety cage surrounds all the car's occupants and is dimensioned to help withstand severe crash forces. The rear safety hoops act together with the sturdily anchored windscreen frame to help protect in a roll-over accident.

PERSONAL SECURITY
An electronic immobiliser and door locks that withstand most break-in attempts help protect against theft. Home Safe lighting lights up your path from the car at the touch of the headlamp stalk. A remotely controlled alarm is available as an option.

ENERGY-ABSORBING INTERIOR
All the panels and the door sides are padded with energy-absorbing materials to help reduce the risk of injury to the car's occupants.



C70-420-029

CRUMPLE ZONES
The front and rear crumple zones dissipate and distribute incoming collision forces so as to help reduce the effects on the car's occupants.

SIPS
(SIDE-IMPACT PROTECTION SYSTEM)
SIPS distributes crash forces in a side impact across a larger part of the car's body so as to help reduce the strain on the occupants. Reinforced with extremely strong doors and a robust horseshoe-like structure in the rear. The front seat side airbags contribute to head and chest protection for the front seat occupants.

CHILD SAFETY
Just about everything that makes your Volvo safe for adults also makes it safe for children. However, children up to the age of three travel most safely in a rearward-facing child seat. Larger children sit most safely if they sit on a booster cushion and are secured with a safety belt.

SAFETY BELTS WITH PRE-TENSIONERS
All the seats have head restraints and three-point safety belts with pre-tensioners. In a crash, the safety belt is tensioned across the body to help provide maximum protection. The front safety belts then slacken slightly so that the occupants are restrained by the airbags in a more controlled manner.

C70-420-030

C70-420-114

INTRODUCING THE VOLVO C70 COLLECTION

C70-420-115

C70-420-043

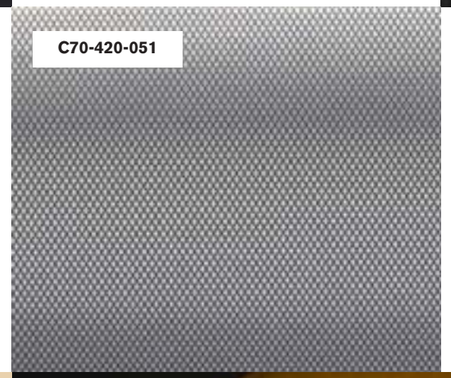
C70-420-054

Panel inlays in aluminium.

Offblack leather-clad Sports steering wheel with contrasting stitching in black.

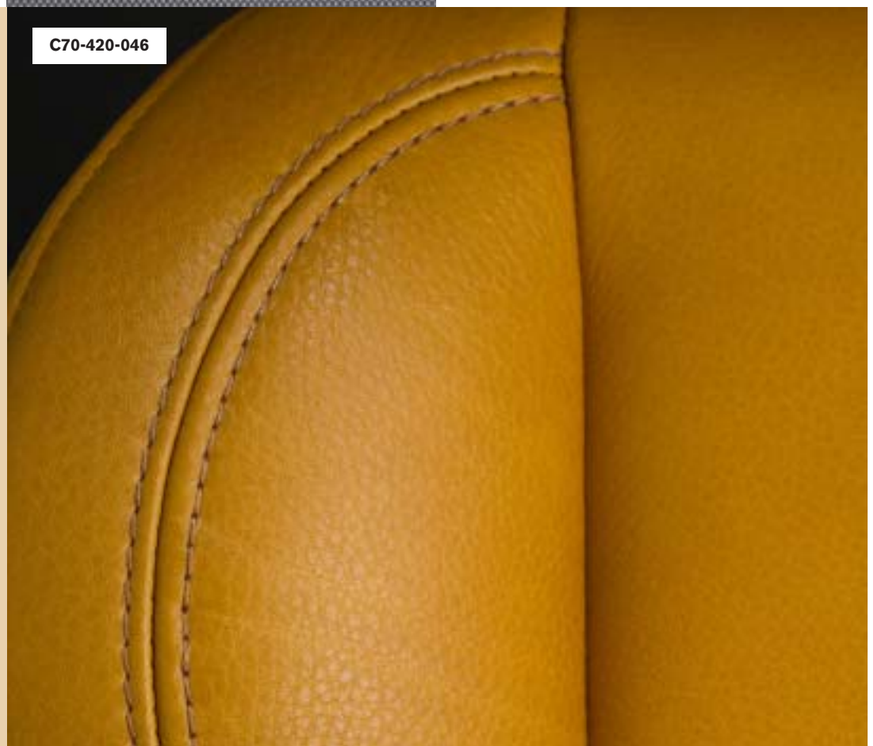
Exclusive Offblack floor mats with extra-thick pile and edges trimmed in nubuck.

CC70-420-23



The seats, interior door panels, centre armrest and sunvisor are all trimmed in Toscana Tan Exclusive Soft leather.

The leather trim on the seats, centre armrest and sunvisor features matching seams.



EXTERIOR COLOURS

452 Black Sapphire metallic

455 Titanium Grey pearl

426 Silver metallic

C70-420-114

TOSCANA TAN EXCLUSIVE

THE EXPERIENCE IS OUT-AND-OUT RELAXED SCANDINAVIAN. THE WARM SENSATION OF COSSETING LUXURY IS UNMISTAKABLE. THE HARMONY IS NOTED DOWN TO EVERY LAST DETAIL – FROM THE PARTICULARLY INVITING INTERIOR IN TOSCANA TAN EXCLUSIVE SOFT LEATHER, TO THE METICULOUSLY EXECUTED DETAILING THROUGHOUT. IT'S A BIT LIKE GETTING THAT MUCH CLOSER TO NATURE.

SPECIFICATIONS FOR THE VOLVO C70 COLLECTION, TOSCANA TAN EXCLUSIVE:

- Toscana Tan Exclusive Soft leather upholstery with matching seams in the seats, centre armrest and sunvisors
- Toscana Tan Exclusive Soft leather in the door panels
- Exclusive textile mats
- Offblack leather-clad Sports steering wheel with contrasting stitching in black
- Silver bright handbrake knob
- Aluminium trim on the instrument panel, tunnel console, glove compartment and gear-lever knob
- Silver bright air vents
- Aluminium wheels, Otrera 7.5 x 17", polished silver
- Leather-clad handbrake lever
- Black soft-top
- Black leather owner's manual wallet

C70-420-115

OFFBLACK EXCLUSIVE

THE DYNAMIC NATURE SPEAKS CLEARLY FOR ITSELF. SPORTS SEATS IN THE MOST PLIANT OFFBLACK EXCLUSIVE SOFT LEATHER WITH CONTRASTING SEAMS, PANEL INLAYS IN GENUINE CARBON FIBRE, THE FUNCTIONAL YET LUXURIOUS INTERIOR IN FULL LEATHER – ALL EXECUTED WITH IMPECCABLE STYLE AND CONFIDENCE. IT'S RATHER LIKE PUTTING ON YOUR FAVOURITE WELL-WORN LEATHER JACKET AND TAKING AN EXTRA DAY OFF.

SPECIFICATIONS FOR THE VOLVO C70 COLLECTION, OFFBLACK EXCLUSIVE:

- Offblack Exclusive Soft leather upholstery with contrasting seams in the seats, centre armrest and sunvisors
- Offblack Exclusive Soft leather in the door panels
- Exclusive textile mats
- Offblack leather-clad Sports steering wheel with contrasting stitching in black
- Silver bright handbrake knob
- Carbon fibre trim on the instrument panel, tunnel console, glove compartment and gear-lever knob
- Aluminium wheels, Otrera 7.5 x 17", polished silver
- Leather-clad handbrake lever
- Black soft-top
- Black leather owner's manual wallet

C70-420-048

C70-420-059

C70-420-060

C70-420-058

C70-420-062

C70-420-033

C70-420-057

The seats, interior door panels, centre armrest and sunvisor are all trimmed in Offblack Exclusive Soft leather.

The leather trim on the seats, centre armrest and sunvisor features contrasting seams.

Panel inlays in carbon fibre.

Offblack leather-clad Sports steering wheel with contrasting stitching in black.

Exclusive Offblack floor mats with extra-thick pile and edges trimmed in nubuck.

EXTERIOR COLOURS

452 Black Sapphire metallic

455 Titanium Grey pearl

426 Silver metallic

C70-420-064

TO CARE

YOU CAN ENJOY THE SENSE OF FREEDOM AND THE FRESH AIR WITH A CLEAN CONSCIENCE. THE VOLVO C70 UTILISES ITS FUEL EFFICIENTLY AND KEEPS A LID ON HARMFUL EMISSIONS. BECAUSE IT IS QUITE SIMPLY MORE ENJOYABLE TO DRIVE A CAR THAT TAKES THE ENVIRONMENT INTO CONSIDERATION.

FUEL ECONOMY AND EMISSIONS

High-efficiency turbo engines with sophisticated electronic engine management minimise fuel consumption and thus also emissions of carbon dioxide, a greenhouse gas. Advanced engine emission control technology eliminates 95-98 percent of carbon monoxide, hydrocarbons and nitrogen oxides from the exhaust gases.

CLEAN ALL ITS LIFE

In the Volvo C70, environmental care is built in from the initial design and engineering stages. All plastic components that weigh more than 50 g are marked to facilitate sorting and recycling. In total, about 85 percent of the car is recyclable. To this can be added Volvo Cars' environmental product declaration (EPD) – a tool that helps you choose a Volvo model on the basis of its overall environmental performance throughout its lifetime. The environmental product declaration can be viewed on **epd.volvocars.se**.

CONTRIBUTING TO SUSTAINABLE DEVELOPMENT

Volvo Cars aims to be a leader in corporate citizenship – ensuring a balance between the needs of the company, its customers, society and forthcoming generations. Environmental responsibility is an important part of this effort, and so too is a far-reaching undertaking to safeguard society's interests as an employer and builder of that society; both independently and together with other companies, authorities and organisations. Our annual "Corporate Citizenship" report is available on **www.volvocars.com/citizenship**.

C70-420-065

TO CREATE YOUR VERY OWN VOLVO C70

THE VOLVO C70 IS A HIGHLY PERSONAL CHOICE. THE CAR IS BUILT TO ORDER, SO ITS FINAL APPEARANCE IS IN YOUR HANDS. WHATEVER VARIANT YOU CHOOSE, YOU CAN ENHANCE THE EXPERIENCE WITH VOLVO'S SPECIALLY DESIGNED OPTIONS. JUST DECIDE HOW YOU WANT YOUR CAR, AND YOU CAN LOOK FORWARD TO GETTING BEHIND THE WHEEL OF YOUR NEW, INDIVIDUALLY TAILORED VOLVO C70.

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C70-420-066

ENGINE, TRANSMISSION AND CHASSIS

IN THE VOLVO C70, THE POWERTRAIN AND CHASSIS INTERACT TO GIVE YOU A HARMONIOUS BALANCE BETWEEN RESPONSE AND COMFORT. THE SMOOTH, POWERFUL FIVE-CYLINDER TURBO ENGINE GIVES YOU IMMEDIATE ACCESS TO THE ENGINE'S ENTIRE POTENTIAL, ANSWERING YOUR COMMANDS INSTANTLY AND PROVIDING A SMOOTH WAVE OF POWER. AND AT THE SAME TIME, IT ENSURES THAT THE FUEL IS EXPLOITED EFFICIENTLY AND THAT EXHAUST EMISSIONS ARE KEPT LOW.

FIVE-CYLINDER TURBOCHARGED PETROL ENGINE

VOLVO C70 T5 (245 bhp)
This turbocharged in-line five-cylinder 2.3-litre petrol engine yields very high torque over most of the engine speed range. The engine pumps out its full torque potential (330 Nm) from 2400 revs a minute and takes the car from 0 to 100 km/h in 7.5 seconds with a manual gearbox. The high turbo boost pressure means extra power at high revs – this is an engine that inspires sporty driving.

FIVE-CYLINDER PETROL ENGINE WITH LIGHT-PRESSURE TURBO

VOLVO C70 2.0T (163 bhp)
VOLVO C70 2.4T (200 bhp)
The five-cylinder light-pressure turbo engine is both relaxed and powerful. You have access to the engine's full power (230 Nm or 285 Nm) from as little as 1800 revs a minute – so you can move off smartly and seldom need to change down when overtaking, for instance. The lower charge-air pressure at high engine speeds means acceleration is a little gentler, but still very powerful. You accelerate from 0 to 100 km/h in 9.9 seconds (2.0T) or 8.5 seconds (2.4T) with a manual gearbox.

N.B. The engine programme may vary from country to country. Please ask your Volvo dealer for further information.

MANUAL GEARBOX
If you prefer a more involving driving style, you will enjoy the smooth and crisp five-speed all-synchromesh manual gearbox which is standard in the Volvo C70.

AUTOMATIC TRANSMISSION
The responsive five-speed adaptive automatic adjusts gearshifting patterns to suit the individual driver. A special Winter mode makes it easier to get moving – and keep moving – on slippery roads.

STC ANTI-SPIN SYSTEM
STC (Stability and Traction Control) enhances driving stability on twisting roads and slippery surfaces. If one or both drive wheels start to spin, torque is restricted instantaneously so that the wheel can regain its grip. STC also makes sure that you can get moving more easily if you have to start off on a slippery surface. It also gives enhanced stability when cornering and reduces understeer when accelerating out of a curve. The system works at all speeds – via the braking system at low speeds, and by reducing the engine torque at higher speeds.

LOWERED CHASSIS
The Volvo C70 focuses primarily on comfort, but is also available with a lowered chassis (Low Dynamic) with stiffer suspension for those who give greater priority to sporty driving than to comfort.

C70-420-067

AUDIO AND ENTERTAINMENT

WE HAVE CHOSEN THE VERY BEST EQUIPMENT FOR THE VOLVO C70. PREMIUM SOUND LOUDSPEAKERS ARE FITTED AS STANDARD. THE AMPLIFIER IS OF WORLD CLASS AND HAS BEEN SPECIALLY PROFILED FOR THE VOLVO C70. AND IF YOU CHOOSE OUR MOST ADVANCED RADIO, YOU CAN FURTHER ENHANCE YOUR AUDIO SYSTEM WITH DOLBY SURROUND PRO LOGIC®*. THE RESULT IS AN AUDIO EXPERIENCE WAY BEYOND THE ORDINARY.

C70-420-068

RDS-RADIO SC-805

- RDS radio with EON, programmable PTY, News, TP, autoloudness, automatic volume adjustment to match speed, phone muting
- Built-in single-CD player and cassette player
- Premium Sound MOS FET high-end amplifier, 4x60 W
- Premium Sound digital sound processor

Can be supplemented with a separate 6-CD changer, two 9" sub-woofers and a separate remote control.

C70-420-069

RDS-RADIO SC-901

- RDS radio with EON, programmable PTY, News, TP, autoloudness, automatic volume adjustment to match speed, automatic adjustment of sound reproduction in response to whether the top is up or down, phone muting, equalizer
- Built-in 3-CD changer and cassette player
- Premium Sound MOS FET high-end amplifier, 4x100 W plus 1x25 W for the centre loudspeaker
- Premium Sound digital sound processor

Can be supplemented with Dolby Surround Pro Logic®, separate 6-CD changer, two 9" sub-woofers and a separate remote control.

DOLBY SURROUND PRO LOGIC®*

The SC-901 radio with Dolby Surround Pro Logic® has a digital sound processor and a centre loudspeaker that recreate the authentic sound from the original recording, allowing you and your front seat passenger to perceive the music in an equally authentic way. The system creates a clear, open and natural three-dimensional sound profile with a distinct sense of presence. The audio experience is unique in the car world, it's like having the orchestra along with you in the car. Cannot be combined with the RTI navigation system.

C70-420-070

SUB-WOOFER BASS LOUDSPEAKERS

The two 9-inch sub-woofer bass loudspeakers behind the rear seat backrest provide added depth to the bass register. The rear passengers can disconnect this feature if they want.

C70-420-071

C70-420-072

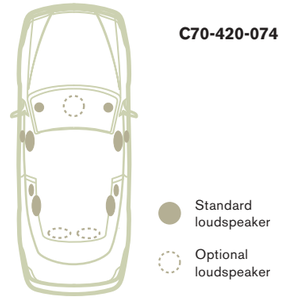
6-CD CHANGER

If you want to be able to enjoy several discs while driving, you can specify a separate 6-CD changer that is installed in the boot. It is operated conveniently via the radio's control panel and allows discs to be played in sequence, specific discs and tracks to be chosen or random selection by the player.

C70-420-073

SEPARATE REMOTE CONTROL

Allows a passenger in the rear seat, for instance, to adjust the volume, change radio stations, switch between the radio, CD and cassette player and play the previous or next track.



C70-420-074

PREMIUM SOUND LOUDSPEAKER SYSTEM (STANDARD)

- Doors: two 8" woofers and two 4" mid-range
- Dashboard: two 1" tweeters (one 5" coaxial centre loudspeaker for Dolby Surround Pro Logic® is an option)
- Rear passenger compartment: two 6.5" woofers and two 1" tweeters (two 9" sub-woofers optional)

*The Dolby and Pro Logic trademarks are the property of Dolby Laboratories.

FOR DRIVING FREEDOM

TO FURTHER ENHANCE THE DRIVING EXPERIENCE, YOU CAN SPECIFY A VARIETY OF SPECIALLY DESIGNED OPTIONS – ALL SO AS TO MAKE YOUR TIME BEHIND THE WHEEL OF YOUR VOLVO C70 EVEN SAFER AND MORE ENJOYABLE.

RTI NAVIGATION SYSTEM*
Helps you find the fastest route to your destination and to the nearest parking-place, hotel, petrol station, restaurant, tourist site and so on. Audible instructions guide you when necessary. On the display screen, you can see where you are and which way to go. You also receive advance warnings of traffic tailbacks and suggestions of alternative routes. The system is controlled via menus and operated via a separate remote control. All map-based information covering Western Europe is stored on CD discs.

*Not in combination with Dolby Surround Pro Logic®.

HANDS-FREE FOR GSM POCKET PHONE
Improves safety and comfort when using your pocket phone. With a discreet microphone and external antenna for the best possible reception. Uses the loudspeaker in the front passenger door. The holder is positioned so you can operate the phone without taking your eyes off the road. The system is designed to facilitate switching between different types of phone.

TRIP COMPUTER
Helps you to drive more economically. It shows the current and average fuel consumption, how far the fuel will take you, the ambient temperature, average speed and how far you have driven.

POWER FRONT SEATS
Make it particularly easy to adjust the seating position. The driver's and front passenger's seats are available with a memory function for three separate settings – highly practical when taking turns at the wheel. And in order to further aid entry convenience in the rear, the front seats are pushed forward by an electric motor.

INTEGRATED CUPHOLDER
Keeps refreshments within convenient reach of the driver and front seat passenger – yet is out of the way when not needed. Integrated into the front centre armrest.

WIND DEFLECTOR
Further heightens the long-distance comfort in your Volvo C70 by reducing draughts for the front-seat occupants when the top is down. It covers the entire rear passenger compartment and is easy to fit and remove.

FOR DRIVING FREEDOM – THE OPTIONS

Wind deflector
Automatic anti-dazzle rear-view mirror
Cruise control
Trip computer
Park Assist Rear
Power front seats, with memory
Spectacle holder
Cupholder, armrest front
PC table
Notepad
Extra reading lamp
Business bag
Hands-free for GSM pocket phone
RTI (Road and Traffic Information) navigation system
Auxiliary lamps
Engine heater, electric
Cabin heater, electric
Engine and cabin heater, fuel driven
Snow chains
Heated seats, front

FOR YOUR SECURITY

REAL SAFETY IS ALSO ABOUT CONSIDERATION FOR PERSONAL SECURITY, IT'S ABOUT PROTECTION AGAINST BREAK-INS, THEFT AND ATTACKS – AND ABOUT FEELING SECURE EVEN WHEN YOU HAVE LEFT YOUR CAR.

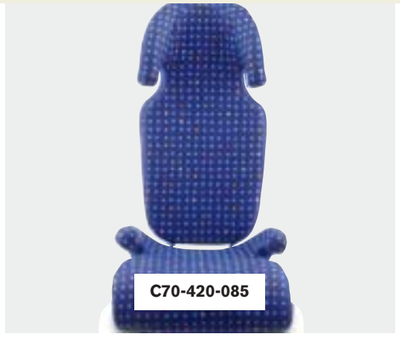
REMOTE-CONTROLLED ALARM
Uses the same remote control as the central locking system. The alarm is triggered if anybody attempts to open the doors, bonnet or boot lid. A movement sensor reacts to movement inside the car or if a window is broken. If you add a level sensor, the alarm is triggered if the car is jacked up.

FOR YOUR SECURITY – THE OPTIONS

Remote-controlled central locking
Remote-controlled alarm
Level sensor
Lockable wheel bolts
Fire extinguisher
First-aid kit

FOR THOSE MOST IMPORTANT

IT IS ALWAYS WISER TO TAILOR THE CAR TO SUIT THE FAMILY THAN THE OTHER WAY ROUND. IN VOLVO'S CHILD SAFETY RANGE, YOU WILL FIND CRASH-TESTED EQUIPMENT THAT HELPS GIVE YOUR CHILDREN A SAFE AND COMFORTABLE PLACE IN YOUR VOLVO C70.



CHILD-SAFETY EQUIPMENT
Small children up to the age of three ride most safely if they face the rear. Volvo's rearward-facing child safety seats have been developed to help provide maximum protection in a wide range of collisions. The ISOFIX attachment system provides safe and convenient installation in the rear seat and the front passenger seat if the airbag is removed. Larger children should be seated on a booster cushion and secured with the safety belt.

FOR THOSE MOST IMPORTANT – THE OPTIONS

Infant safety seat (3-10 kg), ISOFIX
Child safety seat (3-18 kg)
Child safety seat (9-18 kg), ISOFIX
ISOFIX attachments, front and rear
Baby insert
Sunshade
Pillow
Mirror
Play table
Child seat storage bag
Kick guard
Booster cushion and backrest
Activity bag
Door handle guard
Comfort pillow

N.B. Children shorter than 140 cm in height should never be placed in the front seat if the front passenger airbag is activated – neither in a child safety seat nor on a booster cushion.

FOR LEISURE AND PLEASURE

ALTHOUGH THE VOLVO C70 IS PRIMARILY A CAR TO ENJOY, WE HAVE NOT FORGOTTEN YOUR MORE DOWN-TO-EARTH TRANSPORT NEEDS.
AND REGARDLESS OF WHAT YOUR BURNING INTEREST HAPPENS TO BE, YOU MAY WELL WANT TO TAKE SOME EXTRA EQUIPMENT ALONG.

LOAD RACK
The specially-designed aluminium load rack is a convenient way to expand the car's luggage capacity. Gives you space for a large suitcase or holders for skis, snowboards and the like. Integrated extra brake light. Max load 50 kg.

SKI AND SNOWBOARD HOLDER
Available in different versions for up to six pairs of skis or four snowboards. There is also a narrower sloping version for two pairs of skis – perfect if you need to make the most of the rack space. The ski holder can be combined with a sloping snowboard holder for two boards.

LUGGAGE NET
Keeps leisure equipment and other loose items neatly in place. Attached to the load-lashing loops in the luggage compartment floor.

FOR LEISURE AND PLEASURE – THE OPTIONS

Load rack
Volvo's One-Key-System
Bicycle holder, towbar-mounted
Ski/snowboard holders
Shopping bag holder
Bags
Luggage net
Load securing straps
Luggage compartment mats
Fixed or removable towbar
Caravan mirrors

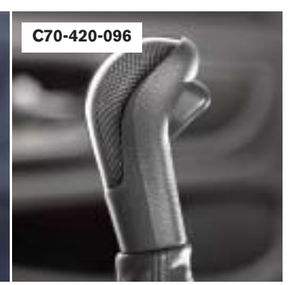
INTERIOR DESIGN. BE YOUR OWN DESIGNER

PUT YOUR CREATIVE POWERS TO GOOD USE AND COMPOSE YOUR VERY OWN INTERIOR. DEPENDING ON YOUR CHOICE OF INTERIOR COLOUR, YOU CAN CHOOSE BETWEEN DIFFERENT UPHOLSTERY COLOURS, GRADES OF LEATHER AND – NOT LEAST – SPECIALLY DESIGNED OPTIONS THAT HELP YOU ADD THAT EXTRA TOUCH TO YOUR ENJOYMENT OF YOUR CAR. AFTER THAT, ALL YOU HAVE TO DO IS SAVOUR YOUR CREATION EVERY TIME YOU OPEN THE DOOR AND ENTER YOUR VOLVO C70.

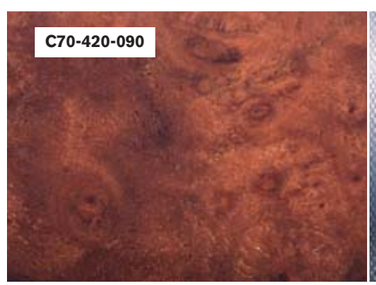
Leather-clad
Sports steering wheel, Offblack

Leather-clad steering wheel,
Graphite with Red walnut wood trim

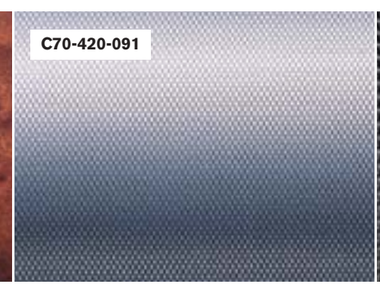
Gear-lever knob with
Red walnut wood trim
(automatic)



Gear-lever knob with
carbon fibre trim
(automatic)



Red walnut wood trim
(instrument panel, tunnel console
and glove compartment)



Patterned aluminium trim
(instrument panel, tunnel console
and glove compartment)

Carbon fibre trim
(instrument panel, tunnel console
and glove compartment)

INTERIOR DESIGN. LIGHT BEIGE

C70-420-097

Leather Light Beige upholstery, leather-clad Sports steering wheel, Red walnut wood trim in panels and gear-lever knob.

C70-420-098

Leather Light Beige (1966)

C70-420-099

Soft leather Linen White (17B6)

INTERIOR DESIGN. OFFBLACK

C70-420-100

Soft leather Offblack upholstery, leather-clad Sports steering wheel, Red walnut wood trim in panels and gear-lever knob.

C70-420-102

Leather Offblack (1970)

C70-420-103

Soft leather Offblack (1770)

INTERIOR DESIGN. GRANITE

Leather Granite upholstery, leather-clad Sports steering wheel, Red walnut wood trim in panels and gear-lever knob.

Leather Granite (1944)

EXTERIOR DESIGN

EVEN THE EXTERIOR OF THE VOLVO C70 OFFERS A GREAT DEAL OF SCOPE FOR PERSONAL PREFERENCES. THERE IS A WIDE SELECTION OF BODY COLOURS, ALUMINIUM WHEELS AND OTHER EXTERIOR DETAILS TO ALLOW YOU TO CREATE YOUR OWN PERSONAL VOLVO C70 – NO MATTER WHETHER YOU WANT A RELAXED, ELEGANT CRUISER OR A CAR WITH SPORTIER URGE.

Comet C 7.5x17"

Propus C 7.5x17" BBS split-rim with titanium screws

Cratos 7.5x17"

Zeus 7x16"

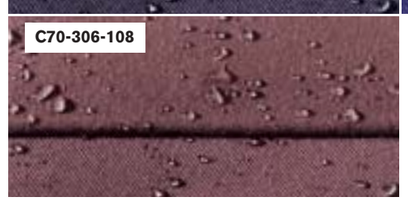
The above wheels are a selection of the alternatives available for your Volvo. For further information, contact your Volvo dealer.

SOFT-TOP COLOURS FOR THE VOLVO C70. The inside of the top is always dark grey.

Black (standard)

Blue

Sand (available until late 2004)



N.B. Some of the information in this brochure may be incorrect due to product changes which may have occurred since printing. Some of the equipment described or shown may now be available only at extra cost. Before ordering, please ask your Volvo dealer for the latest information. The manufacturer reserves the right to make changes at any time, without notice, to prices, colour, materials, specifications and models.

C70-306-113

019 Black stone

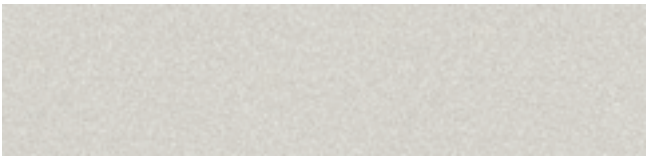
452 Black Sapphire metallic

612 Passion Red

453 White pearl

417 Nautic Blue pearl

455 Titanium Grey pearl



426 Silver metallic

461 Sky Blue pearl

443 Moondust metallic

N.B. It is not possible to reproduce exact original shades in printed matter. Please ask your dealer to show you samples.

CARE
BY VOLVO

IT'S SIMPLICITY ITSELF. ONE POINT OF CONTACT FOR ALL YOUR CAR OWNERSHIP NEEDS. WHETHER IT'S ABOUT FINDING THE RIGHT FINANCE DEAL OR WHO TO CONTACT IN AN EMERGENCY. TRUST CARE BY VOLVO TO ENJOY A VERY SPECIAL CAR OWNERSHIP.

STARTING OFF ON THE RIGHT FOOT

You'll be surprised how easy and flexible financing can be. Our range of finance, service and insurance options allow you to budget around one key factor – your lifestyle.

MAKING LIFE EASIER

Owning a Volvo is all about discovering the safest, most exciting, driving experience. To ensure it always stays that way, we're committed to providing you with the best in aftersales support.

LOOKING AHEAD

You'll probably never find out just how good some of our services are, but should the unexpected happen you'll discover yet more reasons why buying a Volvo was the right choice.

FINANCE/LEASE

Whether you decide to lease or buy, we'll help you make an informed decision, and ensure the option you choose will be competitively priced and clear.

INSURANCE

Choose Volvo insurance and 24 hour support comes as standard. Automatic transfer to your nearest Volvo workshop, full warranty on genuine Volvo parts and labour. Plus a free replacement vehicle when you need it. And above all – highly competitive premiums.

SERVICE CONTRACT

Decide on the duration and level of cover you require then, for a fixed monthly fee, a Volvo Service contract will cover you for everything* you need to keep your car running beautifully.

*Except tyres and brakes

SERVICE PROGRAMME

Your Volvo dealer has the unique know-how to tailor a service programme according to Volvo's strict recommendations and guarantee you years of safety and driving pleasure.

MOBILITY

Take out a Mobility plan and we'll ensure that if ever your car is off the road, be it for a service or repairs, you'll always have access to a vehicle and need never change your travel plans.

ROADSIDE ASSISTANCE

You have a lifetime of free Roadside Assistance when all your services and repairs are carried out at a Volvo dealership. We ensure prompt round the clock assistance and, if necessary, tow your car to the nearest Volvo dealer, arrange hotel accommodation or a replacement car.

WARRANTY

There are no limitations on mileage and we offer a full 24-month warranty on material and workmanship, as well as on all parts and accessories fitted to the car at purchase. We also guarantee the minimum amount of inconvenience to you.

WHAT NEXT? If you'd like to find out more about the range of products and services that make up Care by Volvo, the story continues at **www.volvocars.com**. Alternatively you can contact your nearest Volvo dealer or request relevant brochures.